

## **Northern UK Web Hosting Company Powers Web Sites Using Californian Sunshine!**

Some may think it's a bit grim up north, but environmentally friendly hosting company Athenaeum Limited have discovered a way to power their websites using Californian sunshine...

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[www.ecologicalhosting.com](http://www.ecologicalhosting.com) is launched by English Internet hosting company Athenaeum Limited (established 1999) to promote their new and unique renewable energy powered web site hosting services in the UK. They have taken action and made a large commitment to protect the environment by meeting all of their electrical requirements using green, natural, renewable energy.

Their registered office in West Yorkshire, England uses grid supplied wind power and has done so since the early days. In order to ensure that all their computer systems operate on 100% renewable power supply generation, August 2005 saw the move of their main hosting infrastructure from a prominent UK data centre to a smaller facility in California that operates entirely off the grid and is powered directly from over 120 solar panels.

The California data centre may be smaller, but still boasts multiple very high speed Internet links and full UPS (uninterruptible power supply) battery and natural gas generator backup. The operators are a small family business much like Athenaeum and provide a very high level of support if needed.

Most data centres across the world are powered by electricity generated using fossil fuels. This not only uses up valuable oil reserves, but also adds huge quantities of carbon dioxide to the atmosphere creating a substantial negative effect on the environment.

Athenaeum is an ethically driven company and owner Jamie Simpson believes passionately that all businesses should do all they can to reduce their environmental impact to an absolute minimum.

"We are a family run business and intend to stay that way. We have no desire to build an empire or end up as a large plc. Once this service is firmly established we intend to use any excess money in the business to invest further in this technology."

*Jamie Simpson, Director*

By using this new service, business and individuals can send out a clear message to their customers and friends that they care about the environment.

Packages start at just £20 plus VAT per year in order to ensure the service is within the reach of anyone with an environmental conscience who is likely to be interested.

For additional information, please visit [www.ecologicalhosting.com](http://www.ecologicalhosting.com).

### **About Athenaeum Limited:**

Athenaeum Limited was established in 1999 as a computer services business offering premium quality Internet hosting and professional IT consultancy services to a loyal client base. Leveraging their specialist knowledge of enterprise grade computer systems, networks, and IT security, the company is now focused on [www.ecologicalhosting.com](http://www.ecologicalhosting.com) and their environmentally friendly hosting services.

### **Contact:**

<http://www.ecologicalhosting.com/>  
[pr@ecologicalhosting.com](mailto:pr@ecologicalhosting.com)

Athenaeum Limited (Registered Number 03800266 England)  
Jamie Simpson, Director  
Telephone +44 (0)113 238 3938  
Mobile +44 (0)7931 381818